



**Certified
Management
Accountants**



**AICPA/CMA Canada Controllers Workshop
July 17-18, 2008
Bellagio Hotel
Nevada, U.S.A.**

***CMA's receive same discounted registration rate as AICPA members—
that's \$200 off the non-member rate!!!***

The AICPA/CMA Canada Controllers Workshop is an intensive two-day conference that focuses on the professional development and technical knowledge of Controllers, CFOs and those in chief corporate roles.

Attendees will have the opportunity to experience interactive hands-on sessions, participate in dynamic group discussions and network with peers from around the country.

Key topics include:

- ❑ The Global Economy
- ❑ Business Continuity Planning (BCP) and Internet Threat
- ❑ Performance Measurements
- ❑ Operational Analysis
- ❑ Talent Management Roundtable
- ❑ Lean Accounting: The Switch from Batch to Flow
- ❑ Document and E-Mail Retention Policies and the Supreme Court Rules Governing Electronic Discovery
- ❑ Ethical Challenges for Controllers

Also, don't miss out on the exciting keynote presentations by David Axson, Sonax Group, and Peter Kretzmer, Bank of America. You will learn how to identify the unique performance characteristics of your business, and about the recent slowdown in the U.S. economy and its impact on the rest of the world.

For more information and to register online, please [click here](#). Please note that to register for the workshop, CMA Canada members will first have to create a free CPA2Biz account. Those members who already have an account created can sign-in with their username and password.

Please ensure you enter the coupon discount code for CMA Canada members (**CMACONTROL08**) on the payment page when registering for the workshop. This will deduct \$200 off of the non-member price, providing CMAs with the same price as AICPA members.

If you are faxing back your completed registration form, please ensure you include the promotion code CMACONTROL08 on the form and circle the CMA member rate to receive the discounted AICPA member rate for CMAs.

***Note: Each pre and post-conference session qualifies for 13 CPLD credits.
The main conference qualifies for 18 CPLD credits
(full attendance required).***