



**Certified
Management
Accountants**



Third Annual 2008 CMA/CAM-I Summit Process, Performance and Cost Management

CMA Canada, in partnership with the Consortium of Advanced Management — International (CAM-I), invite you to participate in an innovative, hands-on conference that will teach you how to apply the latest concepts in process, performance and cost management immediately in your own organization.

The *CMA/CAM-I Summit* will take place on **Wednesday, October 22**, and **Thursday October 23, 2008**, at the Renaissance Toronto Airport Hotel and Conference Centre.

Based on last year's success and input from industry leaders, professional organizations, and CMA Canada members, this year's conference has been designed to consist of three tracks—process, performance and cost management.

Attendees will have the opportunity to select sessions from the three featured management tracks, hear from leading industry practitioners and network with peers from around the country.

Topics include:

- ❑ Talent Management
- ❑ Business Intelligence
- ❑ Supply Chain Management
- ❑ Customer Profitability
- ❑ Life Cycle and Target Costing

This year's keynote speakers include Bob Willard, author of *The Sustainability Advantage*; Richard Benn, Vice President of Knowledge and Program Development, CMA Canada; and, Srikant Sastry, Chair of the Consortium of Advanced Management – International (CAM-I). The afternoon of the second day will be dedicated to two ½ day workshops, which are included in the conference fee.

Earn 15 CPLD credit hours by attending this event!

You don't want to miss out on this ground-breaking conference! We will make sure that you will leave feeling re-energized, motivated and ready to face new challenges.

Click [here](#) to register today!

For more information visit the [2008 CMA/CAM-I Summit](#) web page (available in English only) or contact a CMA Canada Customer Service Representative at 1-877-262-6622.